



## Accreditation Guidelines for Media Representatives for the RETTmobil International Trade Fair

As the organizer of the trade fair, we actively support journalistic coverage of our event. To assist media representatives in their work, we offer accreditation. Accreditation is granted exclusively for the purpose of editorial coverage related to the trade fair.

### Requirements for Accreditation

Accreditation will only be granted upon clear proof of professional journalistic activity. Eligible for accreditation are individuals from Germany or abroad who can verify their journalistic work with direct relevance to the theme of the trade fair through one of the following:

- a. Presentation of a valid press card issued by a recognized national or international journalists' association.  
Please note: A press card alone is generally not sufficient for accreditation.
- b. Submission of articles with a byline, published within six months prior to the trade fair.
- c. Presentation of a masthead (imprint) listing the applicant as editor, permanent editorial staff member or author (not older than three months).
- d. Submission of a written editorial assignment from a full editorial office explicitly referring to the current trade fair.
- e. Indication of a link to an established online publication relevant to the industry, with demonstrable reach. The publication must have existed for at least three months, publish content regularly, and have published an article related to the trade fair within the past three months. In such cases, advance accreditation is required.
- f. Submission of proof (no older than six months) of active involvement with a school newspaper or a valid membership card of a recognized youth press organization. Alternatively: a written confirmation from the school verifying editorial activity.

The organizer reserves the right to request additional proof of journalistic activity as outlined in points **b–f**.

### Form and Language of Documentation

All documentation must be submitted in **German or English**. In individual cases, the organizer may request the presentation of an official photo ID.

Please note: There is **no legal entitlement to accreditation**. The organizer will decide on accreditation on a case-by-case basis and reserves the right to exercise its domestic authority in case of doubt.

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### No Accreditation Will Be Granted To:

Folgende Personengruppen werden grundsätzlich nicht akkreditiert:

- Individuals **without proof of journalistic activity**, such as customer advisors, sales managers, advertising managers, PR consultants, webmasters, or private companions
- Individuals presenting an assignment from **freelance journalists** who are not affiliated with an editorial office
- Individuals who are **active solely on a private basis** on social media platforms

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